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 Collab Softech

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OUR VALUES



- **Core Value** : Collaboration!
- **Innovation** : The company values creativity, out-of-the-box thinking & taking calculated risks to stay ahead of the curve.
- **Customer focus** : The company is committed to providing exceptional customer service, building long-lasting relationships with clients & always putting their needs first.
- **Quality** : The company is dedicated to delivering the highest quality products & services & is committed to continuous improvement & excellence.
- **Teamwork** : The company values collaboration, cooperation & a positive team spirit & encourages open communication & the sharing of ideas.
- **Integrity** : The company is honest, ethical & transparent in all its dealings & values trust & respect above all else.
- **Accountability** : The company takes responsibility for its actions & is committed to delivering on its promises & meeting its obligations.
- **Diversity & Inclusion** : The company values diversity, equity & inclusion & is committed to creating a culture that embraces differences & promotes equal opportunities for all.
- **Sustainability** : The company is committed to reducing its environmental impact & values sustainable practices & responsible stewardship of resources.

ABOUT COLLAB



Collab Softech started its journey with the objective of serving the clients with comprehensive IT solutions & make Collab Softech a “One-Stop IT Solution”. Collab Softech is the unit of Collab Group. Collab Group provides Accounts & Taxation services as well besides IT solutions.

At Collab Softech, we are passionate about technology & its ability to transform businesses. As an IT solutions provider, we specialize in providing end-to-end services to our clients, from consultation & planning to implementation & support.

Our mission is to help our clients leverage the latest tools & techniques to achieve their goals & stay ahead of the competition.

At the heart of our approach is a commitment to collaboration & communication. We work closely with our clients to understand their needs & goals, & we keep them informed every step of the way. Our team is always available to answer questions, provide support & offer guidance.

Our team of experienced IT professionals has the expertise & knowledge to tackle any challenge, no matter how complex. We pride ourselves on our ability to deliver customized solutions that meet the unique needs of our clients, & we’re committed to providing exceptional customer service every step of the way.

Whether you need custom software development, IT consulting, cloud computing solutions, cybersecurity services or to upgrade your current systems, implement new technologies, or optimize your IT infrastructure, we have the expertise & the resources to deliver results.

OPERATIONAL CAPACITY



Our clientele is spread over



India



UK



Australia



USA



Dubai



TEAM

BOARD MEMBERS



CA ANKIT CHOKSHI | Co-Founder  

Ankit Chokshi is an experienced & visionary entrepreneur with a background in Accounts & Taxation. Ankit Chokshi is an elite professional to qualify as a Chartered Accountant from Ahmedabad in the year 2001.

In addition to his technical skills, Ankit Chokshi is an exceptional leader & communicator. He is able to build strong relationships with clients & team members alike & he is committed to creating a positive & collaborative work environment.

We are incredibly fortunate to have Ankit Chokshi on our team & we believe that their vision, leadership & expertise will be instrumental in the success of our company.



CA VIRAG KUBADIA | Co-Founder  

Meet our Co-Founder Virag Kubadia who is a Chartered Accountant by qualification. He is known for his innovative thinking & ability to develop practical solutions that address complex business challenges. He is responsible for overseeing the business development of whole Collab Group, where he leads a team of skilled professionals who are dedicated to delivering high-quality work & outstanding customer service.

Above all, Virag Kubadia is driven by a passion for making a difference in the world. He is dedicated to building a company culture that fosters collaboration, creativity & innovation & empowers our team to pursue their ideas with passion & enthusiasm.

With a strong commitment to excellence & a deep understanding of the industry, our founder has built a company that reflects our values & our commitment to delivering innovative solutions that help our clients achieve their goals.

LEADERSHIP TEAM



Mithil Shah | Chief Technical Officer (CTO) [in](#) [✉](#)

Mithil Shah is a seasoned technologist with a deep understanding of the latest tools & techniques in software development, cloud computing, cyber-security & other areas of IT. Our CTO has years of experience in the various domains like Banking, Hospitality, Healthcare, Accounting etc. & brings a wealth of knowledge & expertise to the company.

Mithil Shah is responsible for overseeing the company's technology infrastructure, ensuring that it is secure, reliable & scalable. Our CTO is also responsible for driving innovation & leading the development of new products & services that meet the changing needs of our clients. Mithil Shah works closely with our team of developers, engineers & designers to ensure that we are delivering high-quality solutions that meet the needs of our clients & exceed their expectations.

With a deep commitment to excellence & a passion for technology, our CTO is dedicated to helping our clients achieve their goals & stay ahead of the competition.

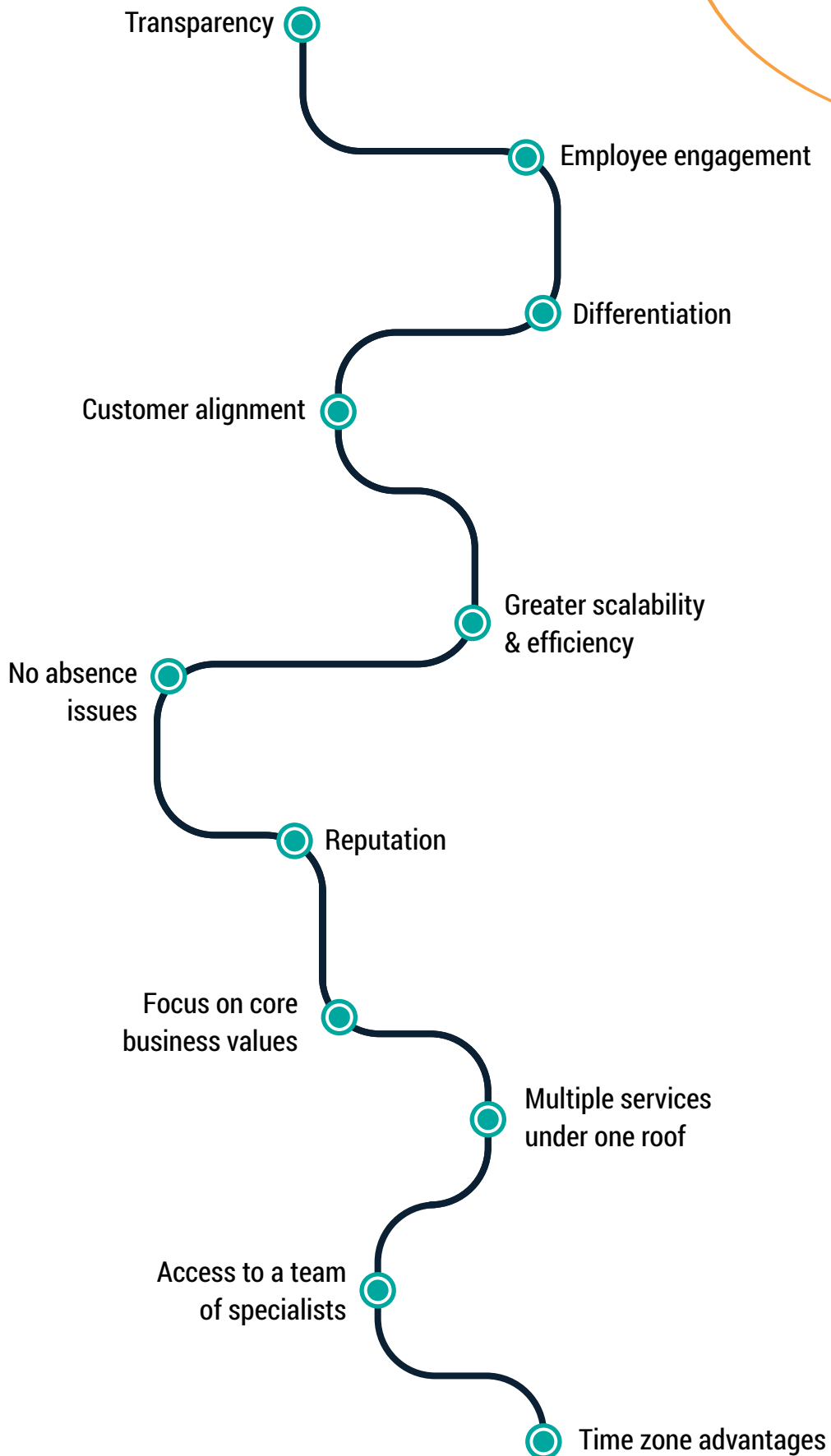


Dipen Shah | Director, Operations & Finance [in](#) [✉](#)

Dipen Shah is a seasoned executive with a strong background in finance & operations. He has years of experience in the industry & brings a wealth of knowledge & expertise to the company.

Dipen Shah is responsible for managing the company's financial resources, including budgeting, forecasting & financial analysis. He works closely with our executive team to develop & implement financial strategies that support the company's growth & success.

WHY COLLAB?



SERVICES

1

**Website
Development**

2

**Custom Software
Development**

3

**Software Support /
QA / Testing**

4

Online Marketing

5

Branding

6

Custom Add-Ons

SERVICES WE PROVIDE

Website Development



Our website designing services help businesses create an effective online presence that engages their audience and drives results. We work closely with our clients to understand their goals and develop a custom website that meets their unique needs.

Our team of experienced designers and developers use the latest technologies and best practices to create websites that are user-friendly, visually appealing, and optimized for search engines. We ensure that the website is responsive and can be accessed on any device, from desktop to mobile. We pride ourselves on our collaborative approach and attention to detail. We understand the importance of a great website in today's digital age, and we are committed to delivering a high-quality product that exceeds our clients' expectations.

Collab provides the perfect blend of creativity with cutting edge development tools to create compelling websites and integrated online solutions.

Custom Software Development

(A) ECOMMERCE DEVELOPMENT

Flexible and intelligent B2B & B2C, omnichannel, and mobile commerce solutions that center your business



(B) WEB APPLICATION

Interested in creating robust, affordable and efficient web applications that are tailor-made for your business. We are a leading web application development, that can help you in developing web application as per your requirements. Design and develop interactive web applications that can streamline operations, improve customer experiences and grow your brand.



(C) MOBILE DEVELOPMENT

A website is just not enough; a majority of people now browse on their smart phones instead of laptops or Desktop PC's. Mobile apps are preferred over the mobile versions of the websites, so come up with some mobile app ideas quickly or discuss your business with a mobile app builder soon, if you haven't done that already. Remember that your competition is already cashing in, with their own mobile apps for business - so don't fall behind! Your mobile app design is guaranteed to attract new customers and keep the loyal ones engaged.

(D) SOFTWARE SOLUTION INTEGRATION

Enterprises like yours rely on well-coordinated SaaS and on premise third-party applications. Improve your software infrastructure with well-built micro- services, reliable API, and data integration. Launch your strategy with our comprehensive enterprise application. development, or use our enterprise app integration solutions.

Software Support / QA / Testing

(A) SOFTWARE SUPPORT

We provide software support service to help its clients troubleshoot & resolve issues related to software applications. It includes assistance with installation, configuration, usage & maintenance of software products. The primary goal of software support is to ensure that the software applications operate reliably, efficiently & as intended.

The Software Support service is delivered through a variety of channels, including :

Helpdesk : A dedicated helpdesk that provides assistance to clients via phone, email, or chat.

Remote Support : Remote support that allows support technicians to access client machines or servers to troubleshoot and resolve issues.

On-site Support : On-site support for complex issues that cannot be resolved remotely.



(B) QUALITY ASSURANCE & TESTING

Quality Assurance & Testing is a critical service to ensure that software products & services meet the required quality standards. QA involves a set of activities that are designed to prevent defects, identify issues and improve the overall quality of the product or service. The primary goal of QA is to enhance customer satisfaction by ensuring that the products or services meet or exceed customer expectations.

The scope of QA services typically includes quality planning, quality control, quality improvement and process improvement. QA services are delivered through a variety of channels, including consultancy, testing and auditing. These services help clients define and implement quality standards, processes and systems and ensure compliance with quality standards, regulations and industry best practices.

Online Marketing



(A) SOCIAL MEDIA MARKETING

What is social media marketing? Social Media is about gathering at one place, for stories. It creates communities and not markets. You can tell stories to communities and lay the right impact and that's how happens, Social Media Marketing. Social media enables businesses to establish huge user network base, reach out to potential customers, update them, encouraging them to interact and form a community, thereby building their trust in them & generating sales.

Facebook, Twitter, Instagram & a lot many social media channels have today become an integral part of life, for billions, no wonder social media does wonders for businesses. With more than 2 billion active users, Facebook holds tremendous capacity to generate business worldwide. With such a mammoth scope of growth, these networks are definitely valuable tools for businesses, so much that if you're not posting on any of these, you're not worth being into the business!

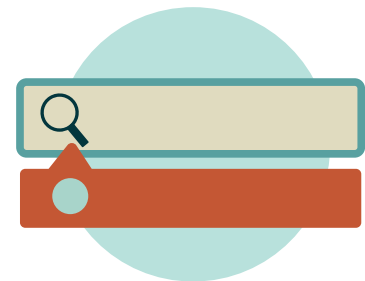
(B) SEO

SEO by itself has been a phenomenal tool for realising digital marketing success. Search Engine Optimisation helps by organically improving the ranking of a website on popular search engines like Google, Bing and Yahoo.



(C) GOOGLE ADWORDS

AdWords marketing solutions provides a previously unheard of avenue for acquiring leads via online search engine activity. Our system when set in place, works like a resource of leads that exhibit a clear intent to purchase.



(D) CONTENT WRITING

Online marketing is about cultivating long-term customer relationships & content is the mediator of that relationship. This creates strategic concepts that enable you to meet the needs of your clients & audiences from production to delivery.



Branding Services



(A) LOGO DESIGNING

Our logo designing services help businesses create a strong visual identity that represents their brand and values. We work closely with our clients to understand their vision and craft a custom logo that stands out in their industry.

Our team of experienced designers uses a variety of design elements such as typography, color and imagery to create a logo that is both memorable and timeless. We ensure that the logo is versatile and can be used across a variety of mediums, from business cards to billboards.

We pride ourselves on our collaborative approach and attention to detail. We understand the importance of a great logo in today's competitive market, and we are committed to delivering a high-quality product that exceeds our clients' expectations.

Contact us today to learn more about how we can help you create a logo that represents your brand and helps your business stand out in the market.



(B) BROCHURE DESIGNING

A well-designed brochure is a part of any business's marketing strategy because of its impact. It is a portable advertisement holding all the information and facts about your business and services. A well-designed brochure can let your target audience know about your business, why they should choose you and it also helps in building the trust and credibility in the minds of your consumers. This marketing tool is something tangible that a customer can hold on to and even pass on to their family and friends.

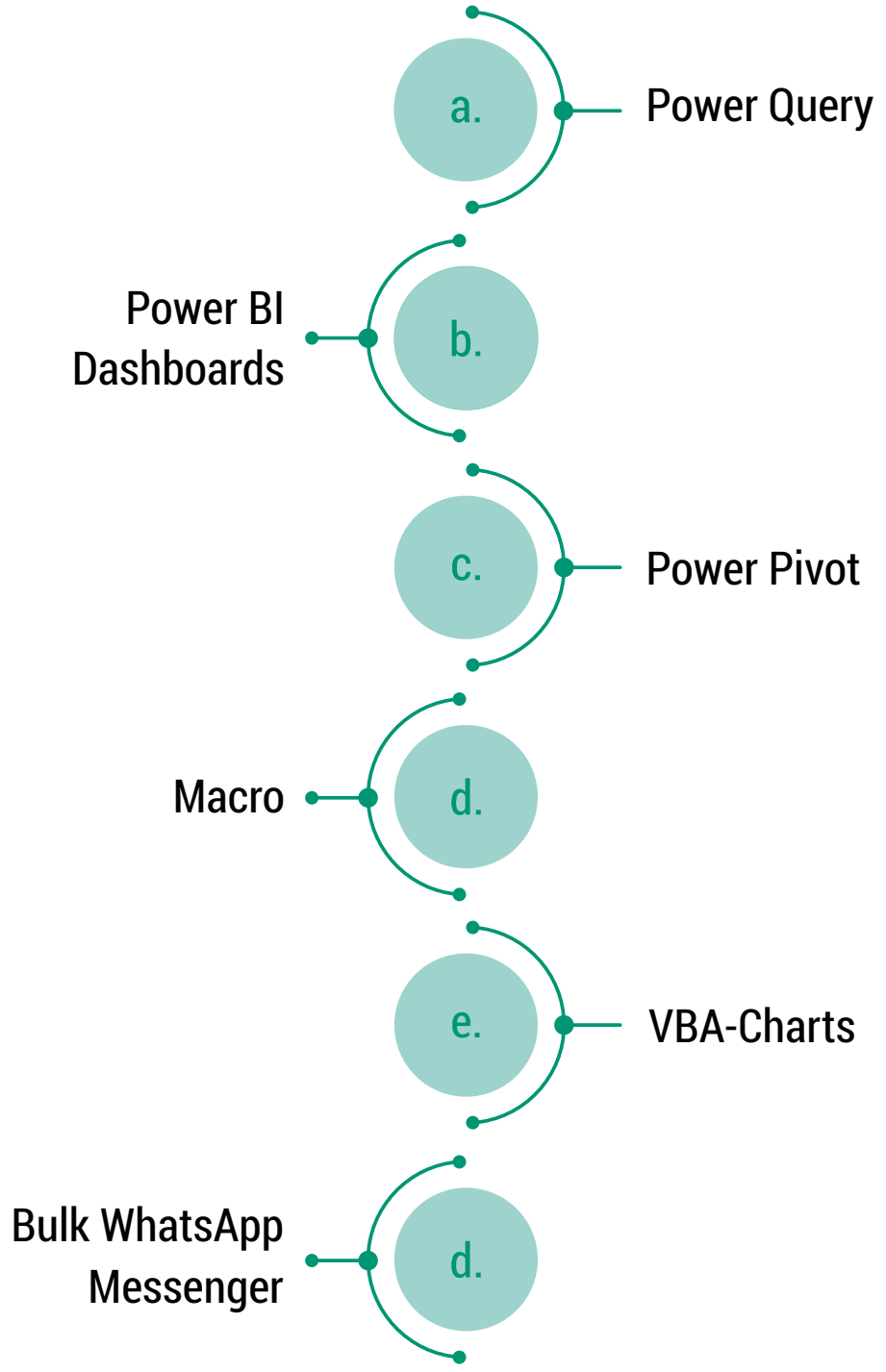
(C) STATIONERY / LEAFLET DESIGNING

Business Stationery is like clothes that set you apart. They contribute on how you are perceived, your network, your personality & the people that interact with you. Just how a good personality ensures that you gel well with people on a personal level, that's exactly how professional stationery dictates how your brand is perceived. Imagine that you are having a great conversation with a prospect client, things are looking good and the deal is almost guaranteed. The client asks for your business card and you hand over a poorly designed, unprofessional business card; did all your effort into closing that deal go into vain? I am afraid so. No client will take you seriously if your stationery does not reflect your brand values and professionalism. Many people assume that stationery design is just slapping the logo across stationery and they can't be more wrong.

(D) PRODUCT PACKAGING

You want your packaging to stand out & be a key driver of sales. We apply consumer insights and take a holistic approach to package design.

Custom Add-ons



ONBOARDING PROCESS / WORKFLOW PROCESS

At Collab Softech, we understand that the onboarding process is a critical component of our clients' success. That's why we have a well-defined and structured process to ensure a smooth transition and a successful start to our partnership.

Here's what you can expect from our onboarding process :

Discovery

We start with a discovery phase to gain a deep understanding of your business, goals & challenges. We'll ask questions & conduct research to get a clear picture of your current technology landscape & your vision for the future.

Planning

Based on our discovery phase, we'll develop a customized plan that outlines the steps needed to achieve your goals. We'll work with you to prioritize tasks & establish time-lines, so you know what to expect every step of the way.

Implementation

Once we have a plan in place, we'll begin the implementation phase. Our experienced team of IT professionals will work diligently to ensure a seamless transition, minimize disruptions & address any issues promptly.

Training

We believe that proper training is key to the success of any technology solution. We'll provide comprehensive training to your team to ensure they have the knowledge & skills to use the new technology effectively.

Ongoing Support

Our support doesn't stop once the onboarding process is complete. We provide ongoing support & maintenance to ensure your technology continues to operate at peak performance & meets your evolving needs.

At Collab Softech, we are committed to delivering exceptional service & support to our clients. Our onboarding process is just one example of how we go above & beyond to ensure your success.

Contact us today to learn more about how we can help your business thrive with our IT solutions.

TECHNOLOGIES



Backend	Front End	Mobile	Cloud / DevOps
.Net	Android JS	iOS	AWS
Java	Vue.JS	Android	Google
PHP	React.JS	React Native	Azure
Node.JS	Express.JS	Flutter	Jenkins
Python	Javascript	Xamarin	Selenium
Ruby On Rails			

Ecommerce	CMS	Other
Magento	Wordpress	SharePoint
Shopify	Joomla	Salesforce
WooCommerce	Drupal	SAP
NopCommerce	Sitecore	Pentaho
Open Cart	Umbraco	Microsoft Dynamics 365
BigCommerce		

